

**NEW WEEKLY JOB POSTINGS FROM   
HELP WANTED ONLINE  
Office of Research**

**Week Ending April 10th, 2021 – New Ads Drop Over The Week**

WETHERSFIELD, April 16th, 2021 – During the week ending April 10rd, 2021, there were 4,350 new postings, down 3,026 ads from a week ago and down 3,115 from four weeks ago. This most recent week of total new ads is the lowest level in 6 weeks. Most of this sizeable shift occurred in Health Care & Social Assistance (-621 new ads), Information (-248 new ads), and Educational Services (-228 new ads). Employers with the largest over the week decline include Yale University (-146 new ads), The State of Connecticut (-111 new ads), and Allied Universal (-51 new ads). The two occupations with the largest ad declines are Registered Nurses (-157 new ads) and Retail Salespersons (-120 new ads). Despite this most recent weekly dip, overall new ads since March has been the highest combined six week count of the past year.

**Industries** with the most new postings include Retail Trade, Health Care & Social Assistance, and Manufacturing.

**Occupations** with the most new postings include Retail Salespersons, Supervisors of Retail Sales Workers, and Registered Nurses.  
  
**Employers** with the most new postings include The Home Depot, Hartford Healthcare, and CVS Health.

**The three industries with the most new job postings where**

* **Retail Trade** (727 new postings, -15% over the week)
* **Health Care & Social Assistance** (598 new postings, -51% over the week)
* **Manufacturing** (354 new postings, -33% over the week)

   
 Most sectors had job posting decreases over the week ending April 10th and three had a combined increase of 10 ads. Most of the overall decrease occurred in Health Care & Social Assistance (-621 new ads), Information (-248 new ads), and Educational Services (-228 new ads). Total ads with unspecified industry classification were also down 600 ads over the week. These four new ad declines account for 57 percent of the total decline that occurred over the week. Of the 18 decreasing sectors, over the week percent change ranged from -15% (Retail Trade) to -79% (Agriculture, Forestry, Fishing and Hunting).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

**New Job Postings by Occupation**



**The occupations with the most new postings were:**

* Retail Salespersons (150 new postings, -44% over the week)
* Supervisors of Retail Sales Workers (144 new postings, -20% over the week)
* Registered Nurses (130 new postings, -55% over the week)

**Employers with the Most New Job Postings** 

Employers with the most new job postings during the week ending April 10th, 2021 were mostly in Retail Trade, Finance & Insurance, and Health Care & Social Assistance. The 25 employers shown above account for 20 percent of all new ads. Of the top 25 employers, 18 had over the week increases, and 7 had decreases. Among the 18 increasing employers, the largest occurred at Dollar Tree (+35 new ads) and Advantage Sales & Marketing (+28 new ads). The largest decreases over the week occurred at UnitedHealth Group (-47 new ads). Over Four weeks, 17 employers had increases and 8 had decreases, the largest of each being The Home Depot (+55 new ads) and Hartford Healthcare (-50 new ads).  
 **Covid-19 and Weekly New Job Postings**  
HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.  
  
**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)